

A world-leading standard for commercial raw pet food producers to support the safe production of raw pet food. Expertly delivered by independent certification body Kiwa.

## Ensuring the safety of products intended for our pets

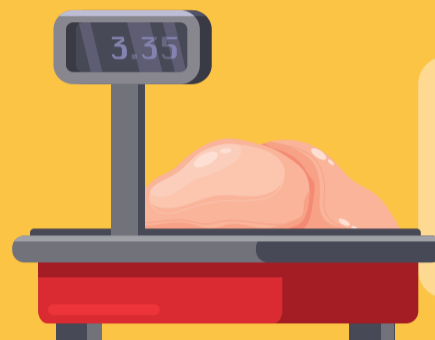
Registered and approved raw pet food manufacturing sites



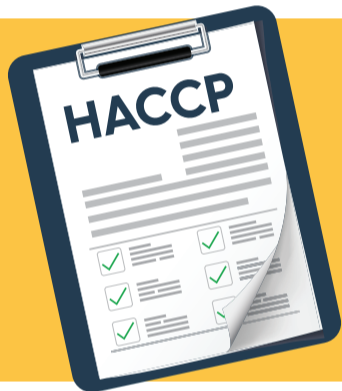
Approved suppliers and supplier assurance procedures for all ingredients



Appropriate plant design and maintenance



Safe product formulation. Precise recipes and production methods



Quality management systems in place including HACCP

Safe handling of ingredients and finished products



Full traceability systems and record keeping



Quality checks throughout the process



Programme of internal auditing



Microbiological testing and analysis



Staff training including personal hygiene and use of protective clothing

Compliant labelling and product communication

