

## WHY CHOOSE YOUR PET FOOD FROM A UK PET FOOD MEMBER?



### **SAFETY AND QUALITY**

All members sign up to the UK Pet Food Charter and Codes of Practice annually, which detail the legal requirements and safety & quality standards they must meet (see next page).



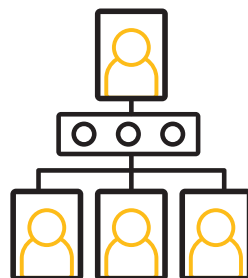
### **PEACE OF MIND**

Using UK Pet Food members will give you peace of mind that you are sourcing your pet food from a reputable business who are happy to discuss your questions.



### **KNOWLEDGE AND EXPERTISE**

UK Pet Food members have access to regular training, latest science updates and tailored advice from leading industry experts.



### **PROFESSIONAL REPRESENTATION**

Choosing our members means you have somewhere to go for help, in the unlikely event of something going wrong, as UK Pet Food can act as a mediator where necessary.



### **ELIGIBILITY TO JOIN**

Only eligible companies can become members, through an application process involving references, a site visit and committee review.



### **REPUTATION AND PROMINENCE**

The vast majority of UK Pet Food companies choose to be members because they see its value, even though membership is voluntary.

You can find out more about UK Pet Food and our Members through our Factsheets on our website [www.ukpetfood.org](http://www.ukpetfood.org) or simply scan the QR code here!





## STEPS TAKEN BY UK PET FOOD MEMBERS TO ENSURE NUTRITIONAL INTEGRITY, SAFETY & QUALITY OF PET FOOD PRODUCTS



### COMPLIANCE WITH PET FOOD LEGISLATION

There are over 50 pieces of legislation that control the manufacturing and marketing of pet food.

A few examples are:

- Animal Feed Regulations 2010
- Animal By-Products Regulations 2011
- Reg EC 767/2009 on the placing on the market and use of feed
- Reg EC 1831/2003 on additives for use in animal nutrition



You can find out more about pet food legislation on our website [www.ukpetfood.org](http://www.ukpetfood.org) or simply scan the QR code above!



### FOLLOWING INDUSTRY GUIDELINES AND CODES OF PRACTICE

- FEDIAF Nutritional Guidelines for Cats and Dogs
- FEDIAF Nutritional Guidelines for Pet Rabbits
- FEDIAF Guide for Safe Manufacture of Safe Pet Food
- FEDIAF Code of Good Labelling Practice for Pet Food
- UK Pet Food Guidelines for the Manufacture of Raw Pet Food



You can find out more about guidelines and codes of practice on our website [www.ukpetfood.org](http://www.ukpetfood.org) or simply scan the QR code above!



### IMPLEMENTING ASSURANCE SCHEMES

- External certifications and auditing
- Supplier assurance schemes
- In-house quality assurance

For details of individual company schemes please contact them directly.

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